

Seven C's Solution Strategy

1. Clarify

Too often we dive into solving a problem before we really understand **what** it is and what's causing it. Write down the symptoms, causes/triggers and consequences.

2. Connect

It is vital to be clear about **why** you are solving this problem so that you can sure you are not wasting time and energy. What will be the benefit of solving this? What will happen if you don't fix this one?

3. Compel

When you are clear about what the problem is, and that it is worthwhile solving it, then you are ready to create a compelling **outcome**. What do you really want instead of this problem? Step into the future and imagine you have it solved; now what does it look like, sound like and how do you feel about it?

4. Choice

How can you create some choice about how you can solve this problem? What is the best possible option for getting a solution? You can use brainstorming, SWOT analyses and criteria based ranking to help you decide.

5. Commit

When you have made a clear decision about how you will solve this problem, then you can identify a **first step** of the plan. It can be very small but needs to be an action to begin the momentum.

6. Check

Review progress regularly so that you can adapt the plan to any changed circumstances.

7. Celebrate

Remember to recognise and celebrate progress and achievements!